

2020 FEB 14 PM 2:37

CITY CLERK

**Sustainable Environment Advisory Committee Agenda  
Feb 19, 2020  
5:00 PM Work Session, 5:30 Meeting  
First Floor Conference Room, City Hall  
1100 Frederick, St. Joseph, Missouri**

**Work Session: Discuss Sustainable Alliance of St. Joe/Awards**

- (Note: (1) Sara and Diane will meet with Tama Wagner in March)  
 (2) See below — Dr. Jennifer Jackson, MWSU, will meet with us next month regarding SEAC logo and follow-through with Sustainable Alliance

**Sustainable Alliance of St. Joe (Green Affiliates group to model, encourage and support sustainable practices in organizations, businesses)**

Business and Organizational Partners

Businesses

Food related

Statement of purpose in recognition that we are a part of the Market, supermarket

General business

retail

wholesale

Health-related

Eco-ag related

Organizations

Clubs

School, university/education

Recreation

Public

Private

Other

**Guidelines, models**

The Office of Sustainability created an education series based on a holistic approach of community-based educational programming with a focus on city-centric themed topics.

- Our Local City/Government (Services)
- The Water Cycle (Our local waterways)
- City Recycling Program & Litter Prevention
- Environmental Conservation (Your Environment)
- Energy Conservation (Utilities)
- Water Conservation (Drinking)

Environmental sustainability is one of the most important challenges facing future generations. Investing time and funds in these issues is not a trend, but a lifestyle. The Office of Sustainability works to educate young and old, on campus, in the community, and throughout Boone County and beyond.

Taken from Columbia, MO. Website, Office of Sustainability ([como.gov](http://como.gov))

**2020 MAYOR'S CLIMATE PROTECTION AGREEMENT AWARDS - Columbia MO  
Official Nomination Form**

The Mayor's Climate Protection Agreement (MCPA) awards aim to recognize excellence in sustainable practices demonstrated by local businesses and organizations while promoting a culture of environmental responsibility. There are five categories for awards.

### **Environmental Stewardship**

A business or organization that actively protects the land around them and advocates for sustainable land uses is eligible for this award. Examples include: those with sustainable landscaping or rain gardens, natural wildlife certification, lessening impervious surfaces, etc.

### **Innovative Best Practices**

A business or organization who is innovating ways to be more environmentally sustainable and helping the community be more sustainable are eligible for this award. Some examples include: producing their own energy on site, having received Energy Star certification or LEED certification.

### **Pollution Prevention**

A business or organization nominated for this award is aware of their carbon footprint. They may have installed efficient appliances, or have put in place an energy reduction plan to lessen their footprint. They also might have looked into innovative forms of transportation, such as, riding their bike to work or creating a carpool system for their co-workers/employees.

### **Resource Conservation**

A business or organization who has improved the community by reducing, reusing, or recycling is eligible for this award. Examples include: zero-waste, recycling energy/water from operations, being net-zero, etc.

### **Mayor's Award**

This award will be given to past MCPA Award winners who have continued to demonstrate their commitment to sustainability in Columbia. Award winners must show that they have gone beyond why they originally won the previous award. Education and outreach efforts are required for this award.

**Name of nominator\***

### **REGULAR MEETING:**

**Introductions of committee members as Roll Call**

**Recognize staff, consultants, guests**

**Acknowledge minutes from January, 2020 meeting.**

### **Statement of purpose in recognition that we are a part of the Mayor's Climate Network**

This committee comes from a Resolution which states: *Resolved, That the City of Saint Joseph continue to expand on innovative environmental programs to reduce greenhouse gas emissions*

**Goals:** Rethink, Refuse, Reduce, Reuse, Recycle  
Plant and nurture trees  
Decrease single-use plastics  
Decrease greenhouse gas emissions

#### **Plan: Review monthly agenda**

##### **1. Community education**

- a. through media including monthly newsletter**
- b. through activities**

##### **2. Coordinate with SEAC agenda**

**January:** Tips for winter energy conservation — Dr. Sawin has written and sent to LuAnn to put in Facebook.

**February:** Work with Leah Swindler regarding water conservation or similar

**March:** Earth Day preparations, sustainability initiative

**April:** The value of trees (to celebrate Missouri Arbor Day, April 24 - the last Friday)

**May:** Interview with Dr. Mark Mills about Blandings turtles (to celebrate World Turtle Day and Endangered Species Day)

**June:** Establishing a pollinator friendly garden (to celebrate National Pollinator Week). Mary Jo Harris and Shelley White will get more background resources to coordinate programming, sharing information.

**July:** Tips for water conservation. LuAnn Cadden will review.

**August:** Back to school conservation tips. Work on encouraging sustainability at MWSU. We have Western Warm-UP on Aug. 31.

**September:** Reducing your carbon footprint (to celebrate Car Free Day)

**October:** Doing our part to battle climate change ( International Day of Climate Action)

**November:** Recycling tips (to celebrate America Recycles Day)

**December:** The year in review

**Reports, conference calls, meetings, coordination with advisors, staff and partner organizations as needed:**

**Coordination with Mosaic and MO Conservation, Lonnie Messbarger**

**Tree planting, Tree Value Signs**

**Tree Value Signs assess for 2021**

**Pocket Parks and Tree Planting - Martha Clark, ISA- Certified Arborist**

(Parks decided were Vories - Rest Square- Park and Seitz Park. Martha has been working with Scott Koch of the Parks Department.)

**Committees or Special Activities:**

**Five year Sustainable Environment Action Plan** (these are listed generally as goals)

**Raising Awareness of SEAC through Social Media**

**Facebook:** Jan Storts and LuAnn Cadden, administrators

**Building Logo and community awareness**

Jennifer Jackson, PhD

Assistant Professor of Communications and Journalism will meet with us next month regarding Senior Capstone students working with us in Fall, 2020 and Spring 2021

**Social Media with Students.**

**Mosaic:** through 'Connect It'

**Monthly lead topic — see above**

**Brochure**

**Other — City Link, City Highlights**

**Vignettes — coordinated by Dr. Elizabeth Sawin**

Write/collect vignettes, very short stories/narratives from the committee of no more than 300 words on environmental topics, which she would coordinate and file, and which could be used as well in social media, all of which could include our Facebook page.

**Review: Super Science Saturday MWSU Ja 25 — Thanks to Dr Barta and others!!!**

**Upcoming dates and activities**

**Earth Day: April 22, 2020 — Earth Day 50th Anniversary**

Subsequent to Mayor Bill's suggestion, and subsequent to paperwork, St. Joseph will be listed through Green Cities Program in Earth Day Network as a participant. Our goal be to announce our Sustainable Alliance

**Earth Day Celebration: — needs**

Date — Earth Day April 22, 2020, 7 PM - 9 PM booked

Focus — Announce Sustainable Alliance

Partners — Working with Director Sarah Elder

Site — Remington Center (No charge)

Activities — recognize SA partners

— Other activities

Food — ok for home prepared

Agenda

history and goals of SEAC

history of Earth Day

Proclamation by Mayor Bill of Earth Day 50th Anniversary in St. Joe

announce Sustainable Alliance

3-4 speakers representing areas who represent local and/or sustainable practices and their goals (Nicole Radke, others.)

Any type of alliance with Chamber

**Arbor Day with MO Conservation April 23, time not set**

**Adjourn:** Next meeting March 18, PM 2019